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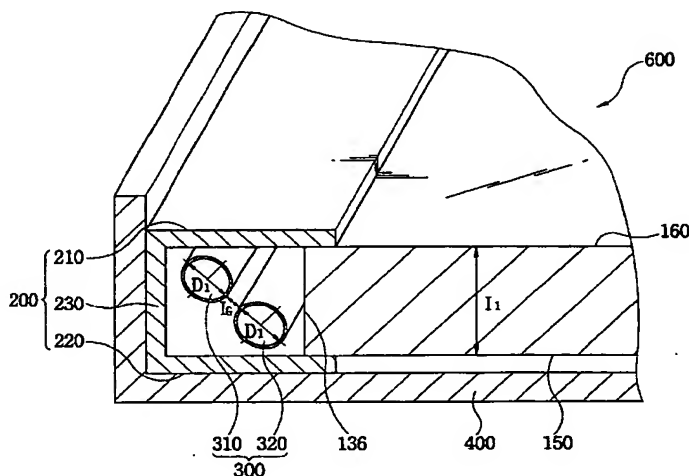
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(54) Title: **BACK LIGHT ASSEMBLY AND LIQUID CRYSTAL DISPLAY DEVICE HAVING THE SAME**



(57) Abstract: A backlight assembly of the present invention includes a light guide plate (LGP), a light reflecting member, two lamps. The LGP includes a light incidence face, a light reflecting face and a light exiting face. The light reflecting face reflects a first light toward the light exiting face to transform the first light into a second light. The second light exits from the light exiting face. A width of the light incidence face is a first distance. The light reflecting member covers the light incidence face so as to form a receiving space. The two lamps are disposed in the receiving space. The two lamps are spaced apart from each other by a second distance. A sum of diameters of the two lamps and the second distance is longer than the first distance. According to the present invention, a weight, a volume and a thickness of the LGP is reduced.

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